

# Medical Innovations: WittyHealth and OncoPower Revolutionize Healthcare Markets

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The world is moving quickly these days, and the modern advancements that have been seen in the world of technology have made it easier to care for the health of our families.

But it would be a mistake to think that the process has stopped here. Technology continues to move forward, and we now have local (and even international) communities that will allow us to have better discussions about ways of reducing the effects of debilitating illnesses like cancer and multiple sclerosis.

The essential takeaway here is that technology is never 'finished' because it never stops. The real challenge lies in maximizing the uses and benefits that we can receive from these new and emerging technologies.

These are all important things to consider, and it is now clear that there are major scientific changes happening that could help us to defeat elusive diseases and drastically expand the life expectancy of the human species.

## Moving Forward in Cancer Research

These are important times to be alive, and it is exciting to see these new developments emerge right before our eyes.

According to the World Health Organization, cancer is one of the **leading causes of mortality worldwide**. Aside from these casualties, the economic impact of cancer is increasing rapidly. In fact, the overall annual economic cost of cancer

reached \$1.16 trillion in 2010, and this amount is expected to rise over the next few decades.

In relation to this, present-day healthcare systems face some few challenges. Examples here include the failure of data integration between providers and incomplete references of patient data for analysis. This can lead to improper care and, ultimately, patient distrust if not handled appropriately.

This is where blockchain technology enters the equation. Blockchain is a revolutionary technology that allows for the **distribution and recording of digital financial information**.

With various forms of technology arising every day, cancer patients and healthcare providers are excited about the arrival of new cancer solutions and the potential benefits they have to offer. **OncoPower** technology is one of the most exciting examples of innovation in these areas, and its applications look set to expand in coming years.

### **What exactly is OncoPower?**

**OncoPower** is a blockchain entity that is dedicated to the oncology market, both owned and managed by the stakeholders of the ecosystem. This ecosystem is broadly built on the concepts of healthcare, social media, and digital currency assets. OncoPower also offers the Onco-Klinik (a data and clinical care development warehouse) and the Onco-Space (a unique platform where patients can have better connections with support groups).

- **OncoPower** has its own cryptocurrency called Onco. Onco can be obtained through data, content, and value creation. Alternatively, it can be transferred from one account to another. Like all of the best cryptocurrencies, Onco works by creating value within the ecosystem.
- This blockchain driven by OncoPower enables for smooth transactions between stakeholders

(i.e. from payers to providers, from payers to pharmaceutical companies, and from payers to patients).

- By recording the entire treatment data report from the patient and arranging the records chronologically (from the diagnosis until the final treatment), the blockchain creates a definitive trail of the audit in question.

Interestingly, therapeutics, protocol for treatment, patient medication adherence, and outcomes are all compensated with Onco. Because of this, the same Bitcoin concept can be applied to the global community of cancer patients as cryptocurrencies motivate and reward value creation to improve innovation in the space.

With all this in mind, OncoPower has the goal of building an economy that is powered by value creation in order to arrive at consensus community decisions. But, unlike Bitcoin, the Onco blockchain moves new coins to a reward fund. In the end, this creates better potential for investment over time.

### **The Future of OncoPower**

Originally, OncoPower was only focused on the cancer market. However, it has widened its scope and it is now translatable to cardiovascular diseases, respiratory diseases, and urology therapy markets. OncoPower investors are also capable of pursuing other streams of revenue (such as medical studies, precision drugs, adherence to medicine, and payment models from other industries related to health).

Because of the unique design of its products, OncoPower has no direct competitors -- only indirect competitors. Some of its most famous rivals include internet sites like [WebMD](#), and patient networks like [PatientsLikeMe](#). Ultimately, this puts Witty Health in an elite category as far as its implications for the internet community.

Going forward, industry experts have suggested that OncoPower will eventually move beyond these initial technologies as its broad system joins the global healthcare market to deliver more benefits to patients and stakeholders. This has created some exciting opportunities for those investing in healthcare markets, and together we can build digital cancer communities that allow us to effectively treat the world's worst illnesses.

*This post comes from the [TODAY Parenting Team](#) community, where all members are welcome to post and discuss parenting solutions. [Learn more](#) and [join us!](#) Because we're all in this together.*

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